## SODEXO EMBROIDERY STANDARDS

## Name/Title Embroidery

## Garments Eligible for

Name/Title Embroidery:
Executive Chef Coats
Cook Coats
Polo Shirts
Casual Shirts
Maintenance Shirts
Kitchen Shirts
Lab Coats
Scrub Tops
Housekeeping Shirts
Coveralls
Outerwear

All career wear shirts, career wear blouses, career wear jackets, server jackets, woven vests, housekeeping tunics, sweaters, sweater vests, pants and skirts cannot be embroidered with name or title.

Placement: Name/Title embroidery is limited to the left chest of the garment. Limitations: Name/Title Embroidery is limited to two lines per garment and 22 characters per line.
Colors: All blue garments will be embroidered with white embroidery thread and all white garments will be embroidered with blue embroidery thread.

Pricing: Name/Title embroidery cost is $\$ 2.00$ per line.


## Client Logo Embroidery

Client logos should only be embroidered on an exception basis. If your order requires client logo embroidery, please contact please contact Sodexo Customer Service at 1-800-372-6621 ext. 258.


Placement:
Logo placement will depend on the size of the logo and the garment to be embroidered. Placement options are either on the right chest or right sleeve. The design of certain garments or the size of your client logo may limit placement to the right sleeve only.

## Pricing:

Logo embroidery pricing is based on stitch count. If you have an existing client logo, please forward the electronic DST (digitized design) file and we will provide you with the stitch count and pricing. If you are using a current Sodexo contracted uniform vendor, you should request that they forward the file to you and then you should forward it to Chef Works. Doing so will eliminate the need for you to incur a $\$ 50$ digitizing fee. If you do not have a DST file, we can digitize your client logo if you provide us with an EPS or JPG file. Please e-mail your artwork to: cshelton@chefworks.com

Digitizing Fee: $\$ 50.00$

Embroidery Pricing- cost per logo

| Stitch Count |  | Price |
| :--- | :--- | :--- |
| Up to 5,000 | $\$ 3.00$ |  |
| $5,001-7,500$ | $\$ 4.00$ |  |
| $7,501-10,000$ | $\$ 5.00$ |  |
| $10,001-12,500$ | $\$ 6.00$ |  |
| $12,501-15,000$ | $\$ 7.00$ |  |

